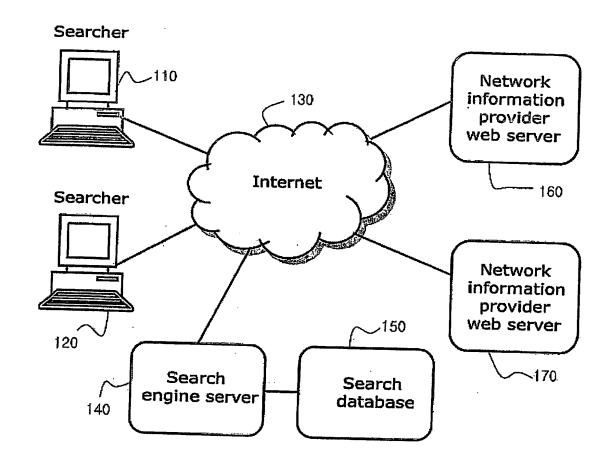
FIG. 1

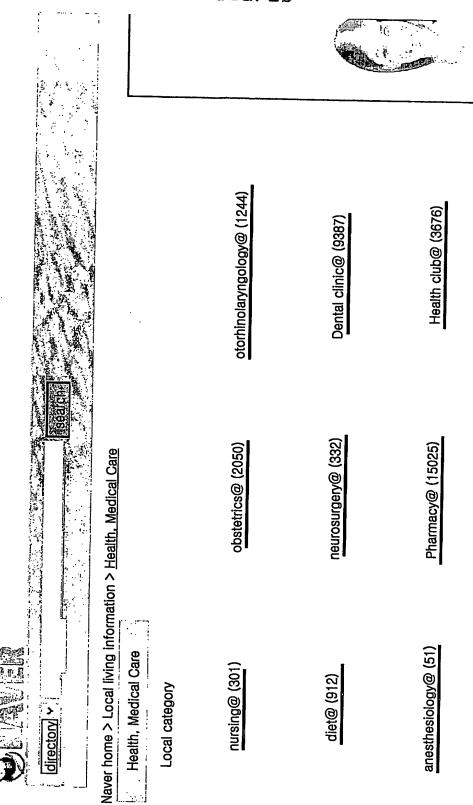


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FIG. 2a

			FIG	. 2a			
	<b>P</b>				· · · · · · · · · · · · · · · · · · ·	AND SERVICE OF THE SE	
		Food, Drink Bar, Korean restaurant	Cars Repair shop, container	. Electronics Refrigerator Display	Religion	Church, Temple	
ng information	gory	Finance, Law real estate, Lawyer	Sports Pets, Game room	Media, books	Shopping	Jewels, Bags	The second secon
directory V	Local living information Local living information category	Home, office, furniture Key, cooker, curtain	Health. Medical care Dental service, diet	Industry, Agriculture Machine, Sea food	Marriage	Photo studio	

FIG. 2b



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	> enterprise > Heath, Medical care > Hospital > <u>Dental clinic</u>			ę Į			, ,						
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	H 🗸			7/40	Search region	<u>Deagu-si Dalsu-gu (123)</u> K-gu (112)	1		:			:	
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	iness		(15)	es of	8	S <u>eoul-si Gangnam-gu (310)</u> Gwangiu-si B			O&K dentaj map			Illinois dental clini	
ষ্	Bus	בי לפי ביים לפי	ntics	ne sit	ecti	0)		<u>a</u>	0 1	क. <i>ह</i>		 -7 a	
directory 🔻	r home > Business, economy	General cotococa	pedodontics (15)	Search the sites of 'dental clinic' according to region (eun/myeon/dong)	'sl' selection 🔻 " gu' selection			Plus site	ALC: N	ीं मीठा क्रा कि		Jim.	
( <u>5</u> )	r h		3 2	Sea	` <u></u>		!	α,		•	:		

FIG. 2d

directory V	Vaver home > Business, economy > enterprise > Heath, Medical care > Hospital > Dental clinic  General category	pedodontics (15)	Search the sites of 'dental clinic' according to region (eup/myeon/dong)  'si' selection ' gu' selection ' [Search region]	Seoul-si Gangnam-gu (310) <u>Deagu-si Dalsu-gu (123)</u> Gwangiu-si Buk-gu (112)	Local information listCheck the location by clicking [map] icon!	C&J Seoul dental clinic http://www.cjdent.com	O&K dental clinic http://www.okortho.co.kr	Ewae dental clinic
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FIG. 3a

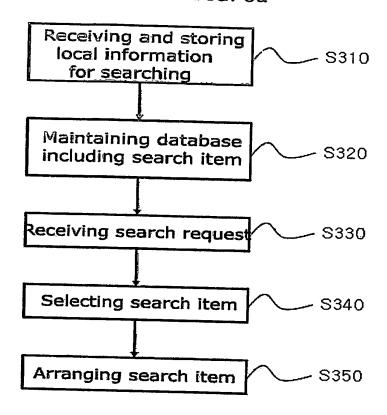


FIG. 3b

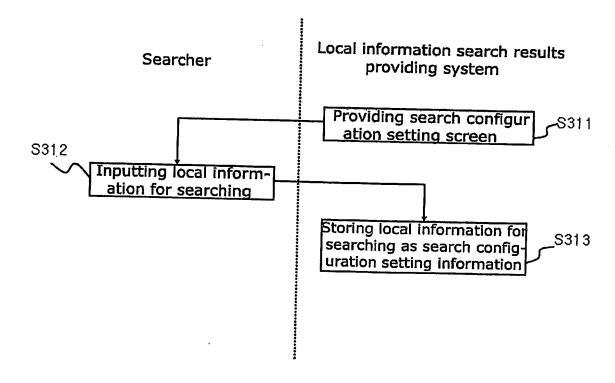


FIG. 4

Search configuration setting	≫Search results configuration is set as follows	Search results page view with one new window  View with one new window  View with present window	Setting of the number of search result 10 ishow 10 search results at one time.	Storing a keyword list Ø Store a keyword list Ö belete a keyword list	Local information for Selection :	Setting of Hangul input 💇 maintain original setting C. Set as hangul input College with present winc	Filtering of adult information  ©Exclude adult information
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FIG. 5

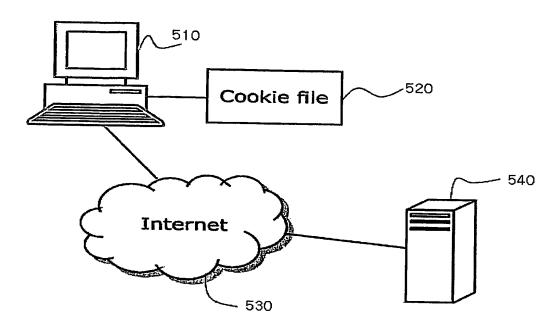


FIG. 6

Keyword region(610)	Dental surgery, Hospital, Medical treatment	
Position region on a network(620)	http://www.dentalclinic.co.kr	
Advertisement explanation region(630)	Yooth Braces, Implant, Tooth whiting	
Search item arranging method region(640)	Sponsor Linker	
Local information region (650)	Gangnam-gu, Seoul	_}
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FIG. 7

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knowledge search results	
AD [recommended dental clinic]Gangnam-gu sinsadong, teeth whitening/What is °S dental clinic"? click▶	Ami Acatal
AD [special hospital] Abgujung-dong, orthodontics/ How can i go to "A dental clinic"? click♪	clinic
AD [dental clinic] Abgujung-dong, on-line counseling/ What is "Ace plus dental clinic"? click)	- h-
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7. 7. This court court	
Category	
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health, Medical care >Medical care > <u>dental clinic</u>	
Ami dental clinic-	
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FIG. 8

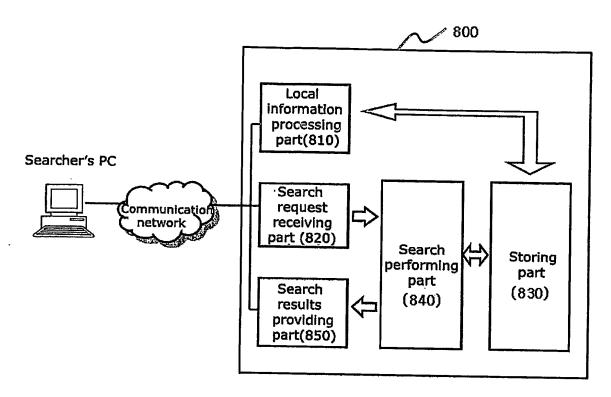


FIG. 9

